

May 1, 2004

Garry Duell Jr.
Publisher
HCP / Aboard Publishing
One Herald Plaza
Miami, FL 33132

Dear Garry:

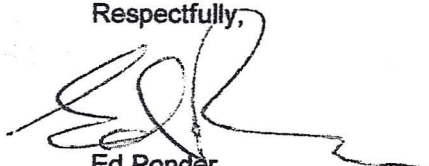
The Board of Directors of the Southern Florida Concierge Association have agreed to partner with Herald Custom Publishing, the Greater Miami Convention and Visitor's Bureau and City Video Guide in the promotion of HCP/CVG state of the art touch screen monitors in our member hotels. We're sure our members will benefit from using the monitors as an added tool to serve their guest and showcase Greater Miami's attractions, venues, events and restaurants.


We are equally excited on having our concierge members featured weekly in the Miami Herald's tourist wrap. We recognize that this will be an added benefit to our members and will enhance the Herald reader's appreciation of the available concierge services in South Florida.

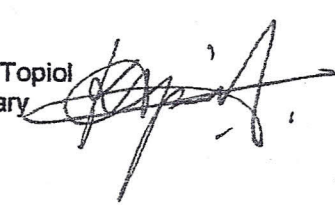
Do not hesitate in using anyone of us as a reference for this invaluable tool.

We look forward to a long and beneficial relationship for all parties involved.

Respectfully,


Ed Ponder
President


Miguel Pena
Executive Director


Kleber Topiol
Secretary

cc: SFCA Board of Directors
David Whitaker – GMCVB
Joyce Cromaty, CVG
Luis Sardinias, HCP/Aboard Publishing